© 2015 Authority Media Group, LLC – AuthorityAlchemy.com

NOTICE: You DO NOT Have the Right to Reprint or Resell this Report!

You Also MAY NOT Give Away, Sell, or Share the Content Herein

Copyright © Authority Media Group, LLC

ALL RIGHTS RESERVED. No part of this report may be reproduced or transmitted in any form whatsoever, electronic, or mechanical, including photocopying, recording, or by any informational storage or retrieval system without express written, dated and signed permission from the author.

DISCLAIMER AND/OR LEGAL NOTICES: The information presented in this report represents the views of the publisher as of the date of publication. The publisher reserves the rights to alter and update their opinions based on new conditions. This report is for informational purposes only. The author and the publisher do not accept any responsibilities for any liabilities resulting from the use of this information. While every attempt has been made to verify the information provided here, the author and the publisher cannot assume any responsibility for errors, inaccuracies or omissions. Any similarities with people or facts are unintentional.

Rerun 2 Walkthrough

We're talking about the Profile Rerun. We're going to go over a case study and walkthrough.

So this is one of mine. You can see some things I'm doing here with this one. You can see, first off, it has 155 Likes. It's a picture of me with my son, which is one of my storylines. And it's an image that, it's a good picture. It's a quality image of me out at our lake house, playing in the water with my kid. It has good shadows on it. I applied a filter to it, which we went over before. This one works.

This is another. This is one from my business side or the Authority site, using the Authority images of places I've been featured. It's another good quality image that's compelling. It tell a story that I am an authority which works for one of my storylines.

Another one. This is one I use. This is a different one. This is one I use on National Down Syndrome Day or I use this several times during October which is Down Syndrome Awareness Month. And you can see this one has nearly 300 Likes on it and it's very simple. Yes, I made this one which has My son has "Down syndrome" crossed out and put "courage" on there.

So let's go over this step-by-step, exactly how I do this.

Real quick, I'm going to show you how to change a profile picture, to make sure that you continually get Likes and build upon it.

- Just go to your profile picture.
- Click Edit.
- Click Choose From Photos.
- Go to View Albums.
- Go to Profile Pictures.
- And you just choose one in here.

So we'll go back and choose, I'll choose this one. And it's there. And you can hit Refresh to see that your profile picture is in fact there. And it already has all the Likes from before.

© 2015 Authority Media Group, LLC – AuthorityAlchemy.com

So this is something I do a couple of times a week. And, as I said, keep it, your story involved. This one is, obviously, me as a dad. And just keep the storylines running within these profile pictures.

© 2015 Authority Media Group, LLC – AuthorityAlchemy.com