

A man wearing a white baseball cap with a black silhouette of a cherub on top. He is wearing a white t-shirt with the word 'THAR' in a stylized, gothic font. He has tattoos on both forearms and is making a hand gesture with both hands, palms facing forward, fingers spread. The background is a plain, light-colored wall.

Overnight Celebrity

How to Get Major Media Sites to Quickly
Position You As A Celebrity Authority

Ways to Do It

- Authority News Releases
- BuzzFeed
- Medium
- Best Selling Author
- Get Quoted
- Be The Authority
- Get Interviewed
- Authority Kickstart

Authority News Releases

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Brian Horn Appears on Howard Stern To Talk About Building a Successful Brand

Posted: Jul 15, 2014 9:58 PM CDT
Updated: Jul 16, 2014 7:57 AM CDT

Authority Alchemy co-host, Brian Horn, recently appeared on Howard Stern's SiriusXM Radio channel in an interview about how businesses can develop a celebrity brand like the famous, "King of All Media".

Houston, TX, USA — July 15, 2014 /MM AuthMedia/ —

A pioneer in the field of authority marketing, Brian Horn, appeared on Howard Stern's SiriusXM radio channel on Friday to discuss how to build a powerful personal brand.

Horn wrote the Huffington Post article, "Build a Brand Like Howard Stern: 4 Lessons from the King of All Media" on July 9, 2014. Brett Larson of Howard 100 News saw the article, and contacted Horn for an interview.

Horn stated, "Stern's critics may not run out of unsavory words to say about him, but if you look closely at his success, from his career in radio to his foray into writing books and even TV shows and a movie, you'd know that he's on to

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Houston, TX, USA / ACCESSWIRE / July 10th, 2014 / A pioneer in the field of authority marketing, Brian Horn, appeared on Howard Stern's SiriusXM radio channel on Friday to discuss how to build a powerful personal brand.

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Horn stated, "Stern's critics may not run out of unsavory words to say about him, but if you look closely at his success, from his career in radio to his foray into writing books and even TV shows and a movie, you'd know that he's on to something really good and that you can pick up several lessons from him."

In the interview and the article, Horn went on to discuss the four branding lessons entrepreneurs can learn from Howard Stern that he covered in the Huffington Post article.

Allowed on Timeline

...when a cool news worthy event happens in business, make sure everyone knows and its all over Google.

If you want both a cool newsworthy event that positions you as an expert in your industry AND to get a story about it syndicated all over the internet...hit me up. I have a few ideas.

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5 Year Old Entrepreneur Launches First Online Business Based on His Love for Dinosaurs

September 26, 2013

5 year old entrepreneur, Bodhi Shonin Moore, launched his first business this week, DinosaursAreDinomite.com with the help of his dad. The online video-based training series features Bodhi sharing his research, knowledge, and passion about dinosaurs with other kids.

The idea was inspired by Bodhi watching his dad, Jason S. Moore, who is an online marketer and internet business consultant, create online training products and services for himself and others.

According to Bodhi's dad, Jason, "He kept asking me if he could shoot video and build a business too. So, one day I offered to partner with him as a consultant and service provider and he got really excited."

When asked what kind of value he wanted to create for people, he said, "I want to teach about

Brian Horn
September 26, 2013

It works for EVERYONE...my clients are not just celebrities and thought leaders. They can be adorable 5-year old first time entrepreneurs with curly hair. 😊

This 5 year old's story was all over the country today on ABC, NBC, CBS, Fox and major newspaper sites in over a dozen cities.

Those "As Seen On" logos will look pretty bad ass on his site.

See the awesomeness of this little man here: <http://www.dinosaursaredinomite.com/> — with Jason Moore and Nandi B Moors.

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Christopher Sherrod Wicked
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September 26, 2013 at 2:16pm · Unlike · ↻ · 3

Addison Hollands .. and shared the link.
September 26, 2013 at 2:30pm · Unlike · ↻ · 3

Write a comment...

BuzzFeed

The screenshot shows the BuzzFeed website interface. At the top, there is a navigation bar with the BuzzFeed logo and links for News, Videos, Quizzes, Tasty, and More. A search bar is also present. Below the navigation bar is a horizontal strip of various images, including a woman's face, a cat, a hand, a pie, a dog, and a person's legs. The main content area features a large article titled "The Right Way To Be The Face Of Your Company" by Brian Ainsley Horn, a community contributor. The article text discusses the challenges of being a company's face in the social media age. To the right of the article is a "BuzzFeed NEWS" section with three news items: CEOs of Under Armour, Intel, and Merck resigning; a DJ groping Taylor Swift; and a white mouse in Sweden. Below the article are social media sharing buttons for Facebook, Twitter, Email, Pinterest, and Tumblr. A large black and white portrait of Elon Musk is featured below the article. To the right of the portrait are social media buttons for Facebook, Pinterest, and Twitter. Further right is a "Now Buzzing" section with two featured articles: "Decorate A Nursery And We'll Guess How Old You'll Be When You Have Your First Baby" and "Choose 13 Desserts And We'll Reveal How Many Kids You'll Have".

BuzzFeed News Videos Quizzes Tasty More LOL WTF omg cute

Community

The Right Way To Be The Face Of Your Company

Being the "face" of a company is an intimidating role, and as a result, many CEOs and founders shy away from the spotlight. But in the social media age, a company needs someone to be the figurehead.

Posted on February 24, 2017, at 5:19 a.m.

Brian Ainsley Horn
Community Contributor

This post has not been vetted or endorsed by BuzzFeed's editorial staff. BuzzFeed Community is a place where anyone create a post. [Learn more](#) or [post your buzz!](#)

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Elon Musk

[Photo: Scott Olson, Getty Images]

In today's world, having a strong personal brand leading your company is radically important -

BuzzFeed NEWS

The CEOs of Under Armour, Intel, and Merck resigned from Trump's manufacturing council following his response to Charlottesville. >

A jury has found that a DJ groped Taylor Swift at a meet-and-greet in 2013. The singer will be awarded a symbolic \$1. >

A rare all-white mouse was caught on camera in Sweden. The animal's fur coloring is caused by a genetic mutation. >

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Entrepreneur, Author and Investor. Brian Horn, helps professionals leverage their knowledge to gain ...
Mar 15, 2018 · 5 min read

Why Selling SEO is Unethical in 2016



Hear No SEO, See No SEO, Taste No SEO.

If you are still selling SEO to local businesses or online entrepreneurs, this is a great time to reevaluate that decision. Stick with me and read this entire article about why SEO is unethical to sell now, and what SEO'ers can transition to next.

As 2016 gets off to a bang, it's a time when many business owners begin looking over their online presence and marketing efforts.

Best Selling Author

 **Chuck Boyce**
July 30

Congratulations to Richard Seppala on his latest book "ROI Power" reaching #1 in Direct Marketing on Amazon today. Honored to have been part of bringing this book to market.

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Best Sellers in Direct Marketing

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by Derek Coburn
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Best Selling Author

Juliet Easton
July 25 at 12:26am

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1. **LOOK INSIDE!**
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by Edgar Allan Poe
★★★★★ (137)
2. **LOOK INSIDE!**
Muh Boots Huz Rainbows: #PoemADay
D...
by Juliet L. Easton
3. **LOOK INSIDE!**
The Complete Works of Shakespeare
by William Shakespeare
★★★★★ (179)

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New Adult Fiction by Rainbow Rowell
Acclaimed author Rainbow Rowell's latest book, *Landline*, offers a poignant, humorous look at relationships and marriage.
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Book Description
Publication Date: **July 18, 2014**

This is a book of poems I began sharing on Facebook on December 2, 2013 with the hashtag #PoemADay. It is a mixture of some recent poetry, some poetry created in the early 1980s, and lyrics of songs I am in the process of recording as the band The Noise of Us.

This collection contains a wide range of poetry. Much of it is free verse, some rhymed. Subject matter and mood also has much variation, from deeply introspective to light and playful. I write about things both profound and pedestrian.

[Subject Details](#)

Quoted by Journalists

 **Alan Davidson**
July 24 at 9:31am · 🌐

Your's truly made The Huffington Post today...thanx Brian Horn (my straight bestie) for all your love and support. Shout outs to Margaret Lynch, Nancy Winters, & Genpo Roshi, & Angela Bautista.


http://www.huffingtonpost.com/brian-horn/exmeth-junkiedrag-queen-n_b_5606118.html




Former Meth Junkie and Drag Queen Now Gives Back to Community With 'Enlightened Tapping'

Alan Davidson grew up a misfit in a small Texas town. It was the 1970s. When the...
HUFFINGTONPOST.COM

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 You, Irene Garcia Horn, Keith Baxter, Brandon James Duncan and 78 others like this.

 14 shares

Quoted by Journalists



Brian Horn

May 22 · Edited

Allowed on Timeline

I'M ON THE HOME PAGE OF ADDICTED2SUCCESS!!!

Sometimes we need a little inspiration when we're trying to tackle subjective terms like "success" and I, being a certified comic book geek that's pumped about the new XMen movie...did an article pulling some lessons from them.

<http://addicted2success.com/success-advice/what-every-entrepreneur-can-learn-from-the-x-men/>

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Garret J White, Antonio Rillera, Robyn Brown and 76 others like this.

2 shares

View 2 more comments

Matthew J Peters Awesome Brian Horn! You've got the goods. Great to see you getting even more recognition for the gangster you are!
May 22 at 9:46am · Unlike · 1

Alan Schill That's my boy!
May 22 at 10:06am · Unlike · 1

Sean Malarkey Golf clap :)
May 22 at 2:13pm · Unlike · 2

Jason Pittman Great article!

Write a comment

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What if, every time you handed out a business card to a potential client, you had the opportunity to share a deeper connection, to demonstrate how your mind works, and to create the potential for a 10X relationship? You can — with the ultimate business card.

The Ultimate Business Card

Many people say they have an idea for a book or feel they have a book in them. But only a small percentage of them ever go through the work to actually put one out. “People still think that writing and publishing a book is a huge undertaking. But if you can shift your thinking that a book can only be a mass produced 500-page hardback sold in bookstores across the country, you can see it’s much easier. A 50-page, self published book on Kindle is a book too,” said [Brian Horn](#), columnist and founder of Authority Alchemy.

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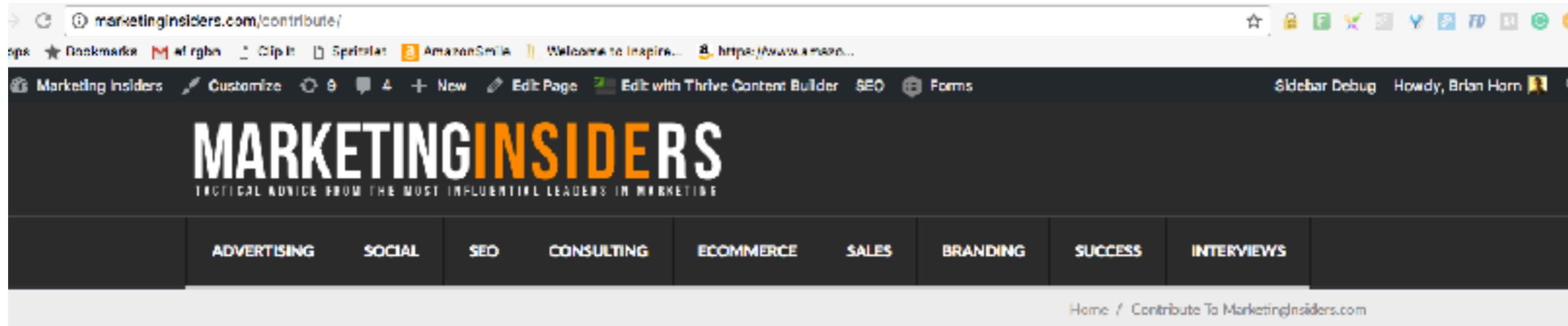
Avoid These Native Advertising Mistakes That Attract FTC Attention

ADVERTISING NEW

By Justin Rumble

Be The Authority

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Please note that we are experiencing a high volume of applications and it may take some time to be approved.

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The image shows a Zoom meeting window on the left and a Facebook post on the right. The Zoom window displays two participants: a man in a red and white striped shirt on the left and a man in a white shirt and tie on the right. The Zoom interface includes a URL bar with 'appear.in/podcastingmagazine', a 'Copy link' button, and 'Lock room' and 'Settings' buttons. The Facebook post is from Brian Horn, dated June 20, and contains the text: 'Being interviewed for Podcasting Magazine. I dressed up.' The post has several comments from other users, including Kevin Puls, Kimberlee Hayward, Lawrence Kent, Alan Davidson, and another Brian Horn. The Facebook interface also shows options for tagging, adding location, and editing the post.

Get On Podcasts/Radio



HOWARD 100 THE HOWARD STERN SHOW
ALL HOWARD, ALL THE TIME

0:06 / 1:39

HD

BRIAN HORN ON HOWARD STERN

Tag Video Options Share Send Like



Brian Horn

July 13 · 🌐

Allowed on Timeline

BRIAN HORN ON HOWARD STERN

My appearance on The Howard Stern Show!

It was short, but very cool for a SuperFan like me to experience.

4 million listeners hearing you called a branding expert certainly can't hurt business either. 😊

Tag Video Add Location Edit

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Juliet Easton, Carmon Sakurai, David Dutton and 192 others like this.

3 shares

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Deb Cole Über cool Brian Horn See Translation

July 14 at 11:11am · Unlike · 1

Kathy Mason · Friends with Jack Mize and 54

Write a comment...

Authority Kickstart



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After the show goes live, we'll create and syndicate a custom news release that positions you as leader in your market using a technique known as authority news jacking. We guarantee it will be picked up and run by national media sites like ABC, NBC, CBS and Fox affiliates throughout the US.



CUSTOM GUEST PITCH SHEET

You'll also get a custom Guest Pitch Sheet to give to podcast, radio and TV shows hosts/producers. This will include your picture, interview topic, suggested questions, introduction, bio and contact information. This will be very graphical and stand out from 99% of all other pitches and get you more interviews and exposure. See examples further down this page.